

With these donors, the sky's the limit!

Every direct mail program has a goal to reach – and we know yours is to successfully produce more funding for your organization's mission each year.

Climb the ladder of success with these two direct mail responsive files – **Arthritis Foundation** and **Mercy Home for Boys and Girls**.

Each list is a great source for reaching charitable donors – we know this because in addition to donating to these causes, they have also contributed to a large variety of non-profit organizations including:

Arthritis Foundation

The Arthritis Foundation is the only national not-for-profit organization that works for those affected by more than 100 types of arthritis and related conditions with advocacy, programs, services and research. These generous donors support this organization dedicated to preventing, controlling, and curing arthritis.

68,000 Last 3 Month Donors*
136,000 Last 6 Month Donors*
207,000 Last 12 Month Donors*

**counts include donors, donors/members, members*

Average Donation:
\$29

Mercy Home for Boys and Girls

Since 1887 Mercy Home for Boys and Girls has been caring for and protecting at-risk youth. They specialize in out-of-home care in specialized residential programs. These boys and girls, age 11-21, reap the benefits of the kind donations of its patrons. Their desire to help others will translate to a great source of responsive names!

75,000 Last 6 Month Donors
114,000 Last 12 Month Donors
60,000 Last 12 Month Catholic Donors

Average Donation:
\$16

- Animal Welfare
- Arts & Culture
- Blindness & Vision
- Cancer
- Children
- Conservation
- Diabetes
- Disabilities
- Disaster Relief
- Education & Research
- Environment
- Famine
- Food Banks
- Global Health
- Housing
- Medical Research
- Missions
- Peace
- Public Broadcasting
- Religion
- Senior Citizen
- Shelter
- Veterans
- Women

For more information, please contact their list manager, Direct Media|Millard—
Cindi Nowatnick, 845-732-7044,
cnowatnick@millard.com

Direct Media|Millard

An *info*GROUP company