

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

 <p>1-800-flowers.com Your florist of choice.</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising/Membership \$55/M Base Rate • Publishing \$55/M Base Rate • Insurance \$75/M Base Rate • Non-Competitive Catalogers \$85/M Base Rate
 <p>Abbey Press</p>	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Fundraising/Membership \$65/M Base with no select charges for New Tests • Publishing \$65/M all inclusive for New Tests • Food \$65/M all inclusive for New Tests
<p>Abercrombie & Fitch</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Non-Competitive Catalogers \$85/M All Inclusive Rate • Fundraising \$55/M All Inclusive Rate • Publishing \$55/M All Inclusive Rate • Food \$70/M All Inclusive Rate
 <p>Acacia</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$60/M Base Rate (5/31/10) • Publishing \$65/M Base Rate • Food \$80/M Base Rate
 <p>ACORN</p>	<p>SPECIAL TEST PRICING (<i>thru 5/31/10</i>)</p> <ul style="list-style-type: none"> • Fundraising \$60/M Base Rate • Publishing \$60/M Base Rate • Food \$60/M Base Rate • Non-Competitive \$85/M Base Rate
 <p>Activa™ ACTIVE GEAR FOR POWERFUL WOMEN</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base • Membership \$70/M Base • Publishing \$70/M Base
 <p>AEROSOLE'S</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>1st Timers</i>)</p> <ul style="list-style-type: none"> • Publishing \$50/M All Inclusive Rate • Fundraising \$50/M All Inclusive Rate
<p>Afficient Sport Event Participants</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$65/M Base Rate
<p>AMERICAN EXPRESS publishing</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraisers: Base: \$70/M; Selects Capped: \$15/M; Net of 85% with \$8/M Run Charges • Catalog: Base: \$75/M; Selects Capped: \$15/M; Net of 75% with \$8/M Run Charges (\$20/M Z24) • Retail: Base: \$80/M; Selects Capped: \$20/M; Net of 85% with \$8/M Run Charges • Regional: Base: \$100/M; Selects Capped: \$10/M

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

ANTHROPOLOGIE	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Fundraising \$55/M All Inclusive Rate • Publishing \$55/M All Inclusive Rate • Children's Mailers \$75/M Plus Z-24 Fee • Gift/Home Select Fees Waived
APPLESEED'S	<p>SPECIAL PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Fundraising \$65/M All Inclusive Rate • Publishing \$65/M All Inclusive Rate • Food \$75/M All Inclusive Rate • Non-Competitive Catalogers \$85/M All Inclusive Permanent Rate
<i>Art Institute of Chicago</i>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate
ATHLETA	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate
THE Atlantic	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Catalog \$80/M Base Rate
ART & ARTIFACT™ <small>CREATING A BEAUTIFUL HOME™</small>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>) (<i>thru 5/31/10</i>)</p> <ul style="list-style-type: none"> • Fundraising \$55/M All Inclusive Rate (<i>Mailer has not tested in the last 12 months</i>)
AutoSport	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$75/M Base Rate
BACKPACKER <small>THE OUTDOORS AT YOUR SERVICE</small>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Non-Affinity Catalog \$65/M Base Rate • Affinity Catalog \$75/M Base Rate
BAS BLEU	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Food \$80/M Base Rate • Insurance \$70/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>) (<i>thru 5/31/10</i>)</p> <ul style="list-style-type: none"> • Fundraising \$55/M All Inclusive Rate (<i>Mailer has not tested in the last 12 months</i>)
 BERETTA	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs












	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Non-Cooking \$80/M Base Rate
<p>BLAIR</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate (<i>enhanced fees apply</i>) • Publishing \$75/M Base Rate (<i>enhanced fees apply</i>) • Food \$75/M Base Rate (<i>enhanced fees apply</i>)
<p>bloomingdales by mail</p>	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M All Inclusive Base Rate • Publishing \$65/M All Inclusive Base Rate • Non-Competitive Catalogers \$85/M All Inclusive Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising/Membership \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$80/M Base Rate
<p>BODY CENTRAL</p> 	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Children's Mailers \$80/M All Inclusive Rate • Fundraising \$65/M All Inclusive Rate • Publishing \$65/M All Inclusive Rate • Non-Competitive Mailers \$85/M All Inclusive Rate
<p>BOSTON PROPER</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Children's Mailers \$70/M All Inclusive Rate • Fundraising \$55/M All Inclusive Rate • Gift/Home \$75/M All Inclusive Rate • Publishing \$55/M All Inclusive Rate
<p>Brookstone & BROOKSTONE hardtofind TOOLS</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • \$65/M Base Rate, \$5/M per select up to \$15/M • Fundraising \$55/M All Inclusive Rate • Publishing \$55/M All Inclusive Rate

DIRECT MEDIA|MILLARD INCENTIVES Special Pricing and Incentive Programs

   Lifestyles Group Universe	SPECIAL PRICING <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate • Non-competitive catalog \$85/M All-Inclusive Rate SPECIAL TEST PRICING <ul style="list-style-type: none"> • Fundraising \$55/M All-Inclusive Rate • Publishing \$55/M All-Inclusive Rate <p>*Mailer responsible for enhanced fee's if applicable</p>
	SPECIAL PRICING <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Consumer Catalog Rate \$85/M Base Rate
	SPECIAL PRICING <ul style="list-style-type: none"> • Fundraising \$55/M Base Rate • Publishing \$55/M Base Rate
	SPECIAL PRICING <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate
	SPECIAL PRICING <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate <i>(enhanced fees apply)</i> • Food/Publishing \$75/M Base Rate <i>(enhanced fees apply)</i> • Home Décor \$85/M Base Rate <i>(enhanced fees apply)</i>
	SPECIAL TEST PRICING <ul style="list-style-type: none"> • Non-Children's \$75/M <i>(Non-Enhancement Selections Waived)</i>
	SPECIAL TEST PRICING <ul style="list-style-type: none"> • \$100/M All Inclusive Test Rate through 2009 <i>(enhanced fees apply)</i>
	SPECIAL PRICING <i>(enhanced fees apply)</i> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate SPECIAL TEST PRICING <ul style="list-style-type: none"> • Fundraising \$65/M All Inclusive Rate • Publishing \$65/M All Inclusive Rate • Non Affinity \$100/M All Inclusive Rate
	SPECIAL PRICING <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Publishing \$75/M Base Rate
	SPECIAL PRICING <ul style="list-style-type: none"> • Fundraising \$55/M Base Rate • Apparel/Accessory \$85/M Base Rate • General Merchandise/Houseware \$75/M Base Rate
	SPECIAL PRICING <ul style="list-style-type: none"> • Publishing \$85/M Base Rate

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$55/M Base Rate Publishing \$75/M Base Rate
	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> Fundraising \$70/M Base Rate Selects Waived (<i>enhanced fees apply</i>) Publishing \$65/M Base Rate Selects Waived (<i>enhanced fees apply</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising/Non-Profit \$70/M Base, all non-enhanced selects waived Catalog \$80/M Base, all non-enhanced selects waived All Other Mailers (excluding publishing) \$85/M Base, all non-enhanced selects waived
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$85/M Base Rate + select charges waived on all Tests Catalog Rate \$75/M Base Rate
	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> Fundraising \$50/M Base Rate (<i>non-enhanced selects waived</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Publishing \$65/M Base Rate Food \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate
 Centerbrook, Connecticut Homeroom, Nurses Station, Open Please, Whales & Friends	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> \$25 Gift Certificate to the Broker Who Orders the Most Combined Names Each Month
	<p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> Fundraising \$65/M All Inclusive Rate Non-Competitive Mailers \$75/M Base Rate and \$10/M Select Cap <p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M All Inclusive Rate of Core Selects (<i>enhanced fees apply</i>)
	<p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> Adult Apparel \$85/M All Inclusive Rate Accessories \$85/M All Inclusive Rate Fundraising \$65/M All Inclusive Rate Publishing \$65/M All Inclusive Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Publishing \$65/M Base Rate Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> Non-Apparel \$85/M All Inclusive Rate (<i>thru 3/31/10</i>) Fundraising \$50/M All Inclusive Rate (<i>thru 3/31/10</i>) Publishing \$50/M All Inclusive Rate

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

 <p>Dr. Leonard's AMERICA'S LEADING DISCOUNT HEALTHCARE CATALOG</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate <i>(enhanced fees apply)</i> • Food/Publishing \$75/M Base Rate <i>(enhanced fees apply)</i> • Home Décor \$85/M Base Rate <i>(enhanced fees apply)</i>
 <p>Duncraft <i>Living with Nature</i></p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishers \$65/M Base Rate for all non-competitive offers • Food \$75/M Base Rate
 <p>DUTCH GARDENS</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Food \$80/M Base Rate for all offers • Apparel/Accessories \$80/M Base Rate for all orders <i>(selections apply)</i> • Children's \$80/M Base Rate for all orders <i>(selections apply)</i> • Fundraising \$65/M All Inclusive Base Rate • Publishers \$65/M Base Plus 50% Off Selects
 <p>dwell</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Non-Profit \$80/M Base Rate • Non-competitive Publishing \$105/M Base Rate • Catalog \$100/M Base Rate
 <p>EAGLE AMERICA</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base • Affinity Publishers \$90/M Base Rate for all non-competitive offers • Non-Competitive Publishing \$70/M Base Rate
 <p>Eastern Mountain Sports EASTERN MOUNTAIN SPORTS</p>	<p>SPECIAL PRICING (Retail & Internet)</p> <ul style="list-style-type: none"> • Non Competitive Catalogers \$75/M Base Rate • Fundraising \$65/M All Inclusive Base Rate • Membership \$65/M All Inclusive Base Rate • Publishing \$65/M All Inclusive Base Rate <p>SPECIAL PRICING (Catalog)</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate
 <p>Eastwood Unique Automotive Tools and Supplies</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate
 <p>EATING WELL WHERE GOOD TASTE MEETS GOOD HEALTH</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Non-Competitive \$85/M Base Rate • Regional Publication Waive state, scf and Zip fees. • Catalog Offers \$80/M Base Rate
 <p>eBags</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Publishing \$65/M Base Rate • Fundraising \$65/M Base Rate
 <p>Etronics.com</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Publishing \$65/M Base Rate • Fundraising \$70/M Base Rate
 <p>FOOD everyday from the kitchens of MARTHA STEWART LIVING</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Catalogers \$90/M All Inclusive Base Rate • Food \$75/M All Inclusive Base Rate • Fundraising \$75/M Base Rate; No select fees • Top Broker Contest – Winners Receive Tickets to Martha's Daytime Show

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$55/M All Inclusive Base Rate <i>(enhanced fees apply)</i>
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Catalogers \$80/M Base Rate Fundraising \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Catalogers \$80/M Base Rate Fundraising \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Catalogers \$80/M Base Rate Fundraising \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Catalogers \$80/M Base Rate Fundraising \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$75/M Base Rate Publishing \$80/M Base Rate Food \$75/M Base Rate <p>SPECIAL TEST PRICING<i>(thru 5/31/10)</i></p> <ul style="list-style-type: none"> Non-Competitive Mailer \$50/M Base Rate <i>(for mailers who have not used the list in the past 12 months)</i>
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$75/M Base Rate Publishing \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Food \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Food \$70/M Base Rate Fundraising \$65/M All Inclusive Base Rate <i>(Core File Only)</i> Publishing \$65/M Base Plus 50% Off Selects <i>(Core File Only)</i> Children's \$80/M Base Rate Apparel/Accessories \$80/M Base Rate
	<p>SPECIAL TEST PRICING <i>(enhanced fees apply)</i></p> <ul style="list-style-type: none"> Fundraising \$65/M All Inclusive Rate Publishing \$65/M All Inclusive Rate Food \$75/M All Inclusive Rate Non-Competitive \$100/M All Inclusive Rate <p><i>A \$25 donation will be made to K.I.D.S. for every Fundraising test order placed in 2009.</i></p>

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M All Inclusive Rate • Publishing \$70/M All Inclusive Rate • Food \$75/M All Inclusive Rate <p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Non-Competitive \$100/M All Inclusive Base Rate <i>(enhanced fees apply)</i>
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Non-Competitive \$80/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M All Inclusive • Publishing \$70/M All Inclusive
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Non-Publishing \$85/M Base Rate • Fundraising \$80/M Base Rate • Non-Competitive \$80/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Publishing \$65/M Base Rate • Fundraising \$65/M Base Rate • Food \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Publishing \$65/M Base Rate • Fundraising \$65/M Base Rate • Food \$80/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$80/M Base, 85% Net with \$8/M Run Charges on 25,000+ Names; Donor Select \$10/M <p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • \$90/M All Inclusive Rate t
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate
<p>Hanesbrands Enhanced Masterfile</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$60/M All Inclusive Rate • Publishing \$60/M All Inclusive Rate • Food \$75/M All Inclusive Rate <p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Non-Apparel \$65/M Base Rate (demographic enhancements extra for all mailers)
	<p>SPECIAL TEST PRICING <i>(enhanced fees apply)</i></p> <ul style="list-style-type: none"> • Fundraising \$65/M All Inclusive Rate • Publishing \$65/M All Inclusive Rate • Non-Competitive \$85/M All Inclusive Rate-including apparel offers
	<p>SPECIAL TEST PRICING <i>(enhanced fees apply)</i></p> <ul style="list-style-type: none"> • Publishing \$70/M Flat Rate • Catalog \$75/M Flat Rate












DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Publishing \$65/M Base Rate
	<p>SP SPECIAL PRICING</p> <ul style="list-style-type: none"> Silkies Hosiery All New Tests will Receive \$20/M off the Base Rate for 2009 Silkies Enriche New Starts Free Test to Mailers Currently Using the Buyers Pain Vanish Buyers Half Price Selects for All New Tests Pain Vanish New Starts Free Tests on the New Starts Using the Buyers Fundraising \$75/M Cap Selects at \$12/M Publishing 2 for 1 Tests Catalog Co-Op Pricing
<p>Healthy Living</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Home Décor \$65/M Base Rate (<i>selects waived except for enhancement charges</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> General Merchandise \$85/M Base Rate Houseware \$85/M Base Rate Home Furnishing \$85/M Base Rate Food \$75/M Base Rate <p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> Fundraising \$55/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$70/M Base Rate Non-Competitive Catalog \$75/M Base Rate
 <p>PLANTS FOR THE WESTERN GARDEN AND BEYOND</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$75/M Base Rate Publishing \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Publishing \$65/M Base Rate Fundraising \$65/M Base Rate Food \$75/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> Non-Competitive Catalogs \$85/M All Inclusive Rate Fundraising \$55/M All Inclusive Rate Publishing \$55/M All Inclusive Rate Food \$70/M All Inclusive Rate
<p>HOME DECORATORS — collection —</p>	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> Publishing & Nonprofit \$50/M All Inclusive Rate Non-Competitive Mailers \$60/M Test Rate (<i>for mailers who have not used the list in the past 12 months</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$70/M Base Rate Publishing \$70/M Base Rate
<p>IMPROVEMENTS ...for your home, inside and out</p>	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> First time Publishing & Nonprofit \$50/M All Inclusive Rate (<i>1st 10 Mailers</i>)
	<p>SPECIAL TEST PRICING (<i>non-enhanced select fees waived</i>)</p> <ul style="list-style-type: none"> Fundraising \$60/M Rate Apparel/Food/Insurance \$85/M Rate

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$70/M Base Rate Publishing \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$75/M Base Rate
	<p>SPECIAL PERMANENT PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> Fundraising \$65/M All-Inclusive Rate Publishing \$65/M All-Inclusive Rate Non-Competitive Catalogers \$65/M All-Inclusive Rate <p><i>A \$25 donation will be made to Rosie's Place for every Fundraising test order placed in 2009.</i></p>
	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> Fundraising \$55/M Rate (<i>\$5/M Cap on Non-Enhanced Selections</i>) Apparel \$70/M Rate (<i>\$10/M Cap on Non-Enhanced Selections</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate
	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> Fundraising \$55/M All Inclusive (<i>enhanced fees apply</i>) Publishing \$55/M All Inclusive (<i>enhanced fees apply</i>) Non-Competitive Catalog \$85/M All-Inclusive (<i>enhanced fees apply</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Non-Apparel \$85/M Base Rate Insurance Offers \$80/M All Inclusive Base Rate Financial Offers \$80/M All Inclusive Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Publishing \$65/M Base Rate Fundraising \$65/M Base rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Publishing \$65/M Base Rate Fundraising \$65/M Base rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Publishing \$65/M Base Rate Fundraising \$65/M Base rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Publishing \$75/M Base Rate





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	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$60/M All Inclusive Rate • Publishing \$60/M All Inclusive Rate • Food \$75/M All Inclusive Rate <p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Non-Apparel \$65/M Base Rate (demographic enhancements extra for all mailers)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Non-Children's Offers \$50/M All Inclusive Rate <i>(enhancements fees apply)</i>
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Publishing \$65/M Base Rate • Membership \$65/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Publishing \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$75/M Base Rate • Food \$65/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Non Competitive Catalogers \$80/M All-Inclusive Rate <i>(enhanced fees apply)</i>
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Catalogers \$65/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • General Merchandise \$85/M Base Rate • Houseware \$85/M Base Rate • Home Furnishing \$85/M Base Rate • Food \$75/M Base Rate <p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Fundraising \$55/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Catalogers \$90/M All Inclusive Base Rate • Food \$75/M All Inclusive Base Rate • Fundraising \$75/M All Inclusive Base Rate • Top Broker Contest – Winners Receive Tickets to Martha's Daytime Show

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

<p>Mason Properties <i>Includes: Auditions, B.A. Mason, E.T. Wright, K. Jordan, Maryland Square, Mason Easy Pay, Massey's Credit, Wisconsin Trader</i></p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate
<p>Mason Enhanced Masterfile</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Publishing \$55/M All Inclusive Rate • Fundraising \$55/M All Inclusive Rate • Food \$65/M All Inclusive Rate • Non-Competitive Catalogers \$75/M All Inclusive Rate
	<p>SPECIAL PERMANENT PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Fundraising \$75/M All Inclusive Rate • Publishing \$75/M All Inclusive Rate • Non-Competitive Catalog \$75/M All Inclusive Rate
<p>MONTICELLO</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Apparel \$85/M Base Rate • Publishing \$65/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>thru 5/31/10</i>)</p> <ul style="list-style-type: none"> • Non-Competitive Mailers \$75/M All Inclusive Rate (<i>have not tested in last 12 months</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate • Food \$75/M Base Rate
	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Fundraising \$60/M All Inclusive Rate • Gift & Home \$75/M All Inclusive Rate • Adult Apparel/Acce \$75/M All Inclusive Rate • Publishing \$60/M All Inclusive Rate
<p>MOUNTAIN GEAR</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate
<p>My Personalized Gifts by Wellconnected</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Publishing \$65/M Base Rate • Apparel \$75/M Base Rate



DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

	<p>SPECIAL PRICING All Titles: \$20/M Select Cap on all Tests Inclusive of Enhancements.</p> <p>All Titles: \$10/M off Base for any out of Category Test (currently offer a catalog rate on pubs & a publisher's rate on catalog files of \$20/M off the base). This would be an additional \$10/M off for New Tests.</p> <p>All Titles: One Free Straight or Enhancement Select on Expire Names – Tests & Continuations.</p> <p>Magazines: \$80/M For Any Selection of Non-Subscribing Donors – Tests & Continuations.</p>
 <p>Ranger Rick, Your Big Backyard and Wild Animal Baby</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Catalog \$70/M Base Rate
<p>The New REPUBLIC</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$85/M Base Rate • Non-Political Fundraising \$75/M Base Rate • Catalog \$75/M Base Rate
<p>NEWPORT NEWS</p>	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Rate (<i>non-enhanced select fees waived</i>) • Non-Apparel \$85/M Rate (<i>enhanced fees apply</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M All Inclusive • Publishing \$70/M All Inclusive
 <p>Corporate Masterfile</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Publishing \$70/M all inclusive • Catalog Offers \$70/M all inclusive (cross database only; not list specific)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate (<i>\$10/M Cap on Non-Enhanced Selects</i>)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$60/M All Inclusive Rate • Publishing \$60/M All Inclusive Rate • Food \$75/M All Inclusive Rate <p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Non-Apparel \$65/M Base Rate (<i>demographic enhancements extra for all mailers</i>)
	<p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Apparel \$65/M All Inclusive Rate thru 6/09 • Fundraising \$65/M All Inclusive Rate thru 7/09 • Publishing \$65/M All Inclusive Rate thru 7/09
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$70/M Base Rate Non-Affinity Publishing \$85/M Base Rate
	<p>SPECIAL TEST PRICING (Includes Masterfile and all Orvis Division lists) <i>(enhanced fees apply)</i></p> <ul style="list-style-type: none"> Fundraising \$65/M All-Inclusive Test Rate Publishing \$65/M All-Inclusive Test Rate Non-Competitive Catalogers \$100/M All Inclusive
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$75/M Base Rate Non-Affinity Catalog \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Publishing Non-Competitive \$65/M Base Rate Publishing Garden \$75/M Base Rate Food \$70/M Base Rate
	<p>SPECIAL PERMANENT PRICING <i>(enhanced fees apply)</i></p> <ul style="list-style-type: none"> Fundraising \$50/M All Inclusive Rate Publishing \$50/M All Inclusive Rate Non-Competitive Cataloger \$70/M All Inclusive Rate
	<p>SPECIAL TEST PRICING<i>(non-enhanced select fees waived)</i></p> <ul style="list-style-type: none"> Fundraising \$55/M Rate Publishing \$55/M Rate Catalog \$75/M Rate All Segment Expansions \$85/M Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$50/M Base Rate Catalog \$85/M Base Rate (Non-Technology Related)
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Non-Apparel Catalog \$85/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Non-Competitive Catalogers \$85/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> Fundraising \$65/M Base Rate Non-Affinity \$65/M Base Rate Publishing \$75/M Base Rate
	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> Non-Cooking \$80/M Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> \$65/M Catalog Base Rate with \$5/M selection fees, capped at \$15/M as a reciprocal deal Fundraising \$55/M All Inclusive Base Rate <i>(enhanced fees waived for testing)</i> Publishing \$55/M All Inclusive Base Rate <i>(enhanced fees waived for testing)</i>

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$55/M Base Rate • Apparel/Accessory \$85/M Base Rate • General Merchandise/Houseware \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • \$65/M Catalog Base Rate with \$5/M selection fees, capped at \$15/M as a reciprocal deal • Fundraising for testing \$55/M All Inclusive Base Rate (enhanced fees waived) • Publishing for testing \$55/M All Inclusive Base Rate (enhanced fees waived)
<p>Premiere Nationwide Response Ailment File</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Food \$75/M Base Rate • Non-Affinity Catalog \$70/M Base Rate, \$15/M Selects Cap
	<p>SPECIAL PRICING</p> <p><i>Reiman Publications Expires</i> - \$50/M Base With Source Select & One Enhancement</p> <p><i>Reiman Publications Gift Recipients</i> - \$60/M Base With One Enhancement</p> <p><i>Reiman Publications Non-Subscribing Donors</i> - \$80/M Base</p> <p><i>Reiman Books</i> – One Free Non-Enhancement Select, Co-Op Pricing To Catalogers</p> <p><i>Reiman Catalogs</i> – One Free Non-Enhancement Select, Co-Op Pricing to Cataloger</p>
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Membership \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M All Inclusive • Publishing \$70/M All Inclusive
<p>Select Seeds</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Publishing \$75/M Base Rate
<p>SHADES OF LIGHT</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Apparel \$90/M Base Rate
	<p>SPECIAL PRICING (enhanced fees apply)</p> <ul style="list-style-type: none"> • Publishing \$25/M All Inclusive Rate • Fundraising \$25/M All Inclusive Rate • Non-competitive Mailers \$40/M All Inclusive Rate

DIRECT MEDIA|MILLARD INCENTIVES Special Pricing and Incentive Programs

	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>) (<i>thru 5/31/10</i>)</p> <ul style="list-style-type: none"> • Fundraising \$55/M All Inclusive Rate(<i>Mailer has not tested in the last 12 months</i>)
<p>SmartPak Equine & SmartPak Canine</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate <p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Non-Competitive \$70/M Base Rate
<p>Soft Surroundings®</p>	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Non-Apparel \$100/M All Inclusive Rate • Fundraising \$50/M All Inclusive Rate • Publishing \$50/M All Inclusive Rate <p>All mailers qualify to test internet or omit internet buyers with a complimentary source select</p>
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M All Inclusive Rate • Publishing \$70/M All Inclusive Rate
<p>SOUTHWEST INDIAN FOUNDATION</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Publishing \$70/M Base Rate • Food \$80/M Base Rate
	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Rate (<i>non-enhanced select fees waived</i>) • Non-Apparel \$85/M Rate (<i>enhanced fees apply</i>)
<p>STONEWALL KITCHEN <i>Creators of Specialty Foods</i></p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate
<p>STURBRIDGE YANKEE WORKSHOP</p>	<p>SPECIAL PRICING (<i>non-enhanced select fees waived</i>)</p> <ul style="list-style-type: none"> • Fundraising \$50/M Rate • Publishing \$50/M Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>) (<i>thru 9/15/09</i>)</p> <ul style="list-style-type: none"> • Fundraising \$55/M All Inclusive Rate(<i>Mailer has not tested in the last 12 months</i>)
<p>TALBOTS <i>Established 1947</i></p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Non-Apparel \$85/M Base Rate • Fundraising/Membership \$60/M Base Rate • Publishing \$60/M Base Rate • Food \$60/M Base Rate • Gardening \$85/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Non-Apparel \$85/M Base Rate • Fundraising \$65/M All Inclusive Base Rate

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

 <p>The Taunton Press Inspiration for hands-on living™</p> <p>Masterfile</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Catalog \$80/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M All Inclusive Rate • Non-Competitive Mailers \$85/M All Inclusive Rate • Food \$65/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Catalogers \$80/M Base Rate • Fundraising \$70/M Base Rate
	<p>SPECIAL PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Fundraising \$50/M All Inclusive Rate good thru 5/31/10 • Publishing \$70/M Base Rate • Food \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraisers: Base: \$70/M; Selects Capped: \$15/M; Net of 85% with \$8/M Run Charges • Catalog: Base: \$75/M; Selects Capped: \$15/M; Net of 75% with \$8/M Run Charges (\$20/M Z24) • Retail: Base: \$80/M; Selects Capped: \$20/M; Net of 85% with \$8/M Run Charges • Regional: Base: \$100/M; Selects Capped: \$10/M
	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Publishing mailers receive \$85/M Base, \$15/M Selection Cap, 85% Net with \$8/M Run Charges. Promo Code TIHE09
	<p>SPECIAL PRICING (<i>enhanced fees apply</i>)</p> <ul style="list-style-type: none"> • Fundraising \$65/M All Inclusive Rate • Publishing \$65/M All Inclusive Rate • Non-Competitive Catalogers \$85/M All Inclusive Permanent Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Non-Profit \$65/M Base Rate • Publishing \$65/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>) (<i>thru 5/31/10</i>) Fundraising \$55/M All Inclusive Rate (<i>Mailer has not tested in the last 12 months</i>)</p>
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Catalog \$75/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

VivaTerra	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • Non-Apparel \$100/M All Inclusive Rate • Food \$60/M All Inclusive Rate • Fundraising \$50/M All Inclusive Rate • Publishing \$50/M All Inclusive Rate
 The Complete Garden Catalog	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Catalog Requestors \$60/M Base Rate • Fundraising \$65/M Base Rate • Publishing Non-Competitive \$65/M Base Rate • Publishing Competitive \$75/M Base Rate • Food \$80/M Base Rate
What on Earth	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>) (<i>thru 5/31/10</i>)</p> <ul style="list-style-type: none"> • Fundraising \$55/M All Inclusive Rate(<i>Mailer has not tested in the last 12 months</i>)
White Flower Farm	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$75/M Base Rate • Food \$70/M Base Rate • Publishing \$70/M Base Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate
Wind & Weather	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • \$65/M Catalog Base Rate with \$5/M selection fees, capped at \$15/M as a reciprocal deal • Fundraising \$55/M All Inclusive Base Rate (<i>enhanced fees waived for testing</i>) • Publishing \$55/M All Inclusive Base Rate (<i>enhanced fees waived for testing</i>)
WinterSilks®	<p>SPECIAL TEST PRICING</p> <ul style="list-style-type: none"> • \$90/M All Inclusive Rate
	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Publishing \$70/M Base Rate • Food \$80/M Base Rate <p>SPECIAL TEST PRICING (<i>enhanced fees apply</i>) (<i>thru 5/31/10</i>)</p> <ul style="list-style-type: none"> • Fundraising \$55/M All Inclusive Rate(<i>Mailer has not tested in the last 12 months</i>)
 WOMAN WITHIN®	<p>SPECIAL PRICING (<i>non-enhanced select fees waived</i>)</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Food/Gift \$750/M Base Rate

DIRECT MEDIA|MILLARD INCENTIVES

Special Pricing and Incentive Programs

<p style="text-align: center;">EST. 1830 WOOLRICH®</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$65/M Base Rate • Publishing \$65/M Base Rate
<p style="text-align: center;">YANKEE CANDLE®</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate
<p style="text-align: center;"><i>yoga</i> JOURNAL</p>	<p>SPECIAL PRICING</p> <ul style="list-style-type: none"> • Fundraising \$70/M Base Rate • Membership \$70/M Base Rate • Non-Affinity Catalog \$75/M Base Rate